

### **Golf Outing Planner**

Outing Pricing and Options • Tournament Management Services Planning Tips • Rules & Regulations • Tournament Information Sheet

### Welcome to Lexington Golf Club

Dear Golf Outing Director:

Thank you for contacting Lexington Golf Club for your next golf outing. In 2004 we reopened the golf course after an extensive renovation. The results of this effort led to the course receiving the "Top 5 Renovated Courses in America for 2004 Award" by GolfInc. Magazine. We are proud of our new golf course and know it will provide for an unforgettable outing experience.

Lexington Golf Club opened in 1938, offering challenging golf at an affordable price. This tradition continues 68 years later as the course maintains its wonderful conditions and rates that fit every budget. Golf outings are no exception. Yes, we roll out the red carpet treatment by offering great event services, but the affordability never changes. Because of this, Lexington Golf Club is the perfect venue for golf outings.

As a PGA Professional, it is my responsibility to provide you and your group a first-class event. You have my personal guarantee that all of your needs will be fulfilled. Whether it is assisting you with your pairings, preparing your cart signs and scorecards, scoring your event, or providing you with ideas to make your event a success, you can rest assured knowing your outing will be the absolute best. My staff and I are prepared and are always eager to help.

As you know, Lexington is also home to something else famous...BARBECUE! What would a golf outing in Lexington be without some good ol' Lexington Barbecue? We have several options to provide your event with great food prepared by the best in the business.

On behalf of my professional staff and the City of Lexington, I want to thank you for considering Lexington Golf Club for your outing. I look forward to seeing you and your group on our first tee for an exciting and fun day!

Sincerely, JJ Fashimpaur Head Golf Professional



### Tournament Rates & Options

You will not find a more affordable, well-managed golf outing experience. Lexington Golf Club is the perfect fit for companies, organizations, churches, and fundraisers. If you are looking for a great round of golf that will not break the budget, Lexington Golf Club is your choice. We provide a variety of pricing options based on our seasons and day of the week.

Please call us with your estimated tournament field size along with the date and time requested for your event, and we will provide you a most competitive and affordable quote.

Tournament Pricing Quotes: Call (336) 248-3950

#### **Tournament Options**

Lexington Golf Club considers 108 golfers a Full Shotgun Event. We can offer shotgun starts for less players, by allowing a few holes to remain open for outside play. The total number of golfers participating in the outing will determine the number of holes (Minimum 20 golfers). Any group that falls below a count of 20 golfers may be converted into a Tee Time Outing. Also, the entire golf course can be rented for the day, to allow for events of over 200 golfers.

#### Shotgun Start Times

Shotgun starting times vary upon season. Please call for more information.

Generally: November - March Shotgun starts are at 9:00 AM or 1:30 PM April - October Shotgun starts are at 8:30 AM or 2:00 PM

### Tournament Management Services

Our professional staff is here to help make your planning experience stress free. Each golf outing will receive our complete tournament management process. Our golf outing prices include:

- Greens fees for 18 holes
- Cart fees for 18 holes
- Complete tournament management package:
  - Computerized scorecard
  - Team and/or individual score sheets
  - Event summary sheets
  - Scoring of event
  - Closest to the pin and other event signs
  - Registration tables
  - Cart staging, complete with golfer names on carts
  - Rules and event sheets



### The Perfect Choice

Why choose Lexington Golf Club for your next golf outing? We think the choice is simple and here are just a few reasons why:

#### Low Cost

Packages start as low as \$23 per person including green fees & cart fees. Outing organizers can keep entry fees extremely affordable and still realize an excellent return per player on golf alone, rather than just breaking even on golf.

#### **Great Golf Course**

Your golfers will love the course and the outstanding conditions. We were voted one of the "Top 5 Renovations in the United States for 2004" and golfers all over the Triad are calling Lexington Golf Club "the best value in Triad area golf."

#### Organization

We know how much effort it takes to organize a tournament, so we're here to help you, not add to your workload. We can help leading up to the tournament as well as that day.

#### **Quick Playing Time**

Most events we host complete play in about four hours.

#### **Additional Players**

We recommend limiting the number of players participating in an event to 108 per shotgun start. We can accommodate outings with more players by offering a morning and afternoon shotgun starts.

#### Your Own Food Service

You are allowed to bring in your own donated food and beverages for your outing.

#### Please let us help you make your event enjoyable, profitable, and easy to run.

### Tournament Rules & Regulations

All group golf outings must abide by the following rules:

#### **Confirmation of Event**

The event is confirmed once a Tournament Information Sheet has been signed. If the Tournament Information Sheet is not returned to Lexington Golf Club, the outing can be cancelled.

#### Guarantees

- Guaranteed number of golfers should be confirmed 2 days in advance of the outing date.
- Final team pairings should be given to Lexington Club at least 1 day prior to the outing date.
- Final billing will be based on the actual number of golfers.

#### **Cancellation Policy**

Cancellations must be received at least 8 days prior to the outing.

#### **Dress Code**

Golf attire must be worn at all times. Men's shirts must have sleeves. Metal spikes are not permitted.

#### **Schedule of Payment**

- Payment for the event must be paid on or before the actual event.
- The Club accepts Visa, Master Card, Check, Money Order, or Cash for payment.

#### Pace of Play

Outing groups agree to adhere to Lexington Golf Club's speed of play policy which is 2 hours per 9 holes or about 13.5 minutes per hole. Groups may be asked to speed up or keep pace to insure a reasonable rate of play.

#### **Inclement Weather Plan**

In the event of a total "rain out" and the course is unplayable, the outing will not be billed any golf fees and the deposit will be returned.

#### **Golf Cart/Golf Clubs**

Golf carts are required for all players. Only 2 riders and 2 bags will be allowed per cart. The group is responsible for the use of the golf carts and will be charged for any damage to these carts during the outing. Each player must have a set of golf clubs. Club rentals are available on a first come, first serve basis. If sets are required, you should inform the Pro shop several days in advance at an additional cost of \$5 per set.



### Rules Continued...

#### **Other Services**

- Contact the Golf Shop to make any special arrangements such as closest to the pin or long drive contests.
- Gift certificates are available and may be added to the "master bill" of the event.
- Specialty logo items may be ordered through our golf shop. Contact JJ Fashimpaur at (336) 248-3950 for ordering details and pricing. Allow at least a 30-60 day lead time for delivery.

## Helpful Planning Tips...

We want every tournament at Lexington Golf Club to wildly successful, and after hosting hundreds of events, we have learned a few things about what separates a successful event from the others.

#### **Maximize Player Participation**

The single most important key to a successful tournament is to maximize the number of participants. Lexington Golf Club is priced so charities can actually make money on each golfer, rather than just break even. Consequently, hosting more players means more revenue from golf alone, in addition to a more profitable auction or raffle, and a better opportunity for prospective hole sponsors and other donors. Here are some tips that have proven effective in maximizing participation:

• Start early - there are many tournaments out there, so the sooner you can get commitments, the better.

• It is by far the most labor-intensive way, but also the cheapest and most effective –call golfers directly. It guarantees that the message is delivered, and makes it difficult for them to say no.

• Free press in the local papers is great, but we do not recommend paying for advertising. The cost cuts into your bottom line, and ads are easily ignored.

• If at all possible, try to get golfers to pay ahead of time. This cuts down greatly on no-shows and makes life much easier for tournament organizers the day of the event. Most golfers have no idea how much work goes into tournament organization – let them know how much help it would be to pay up front.

• Show the golfers a good time so they come back year after year.

• Write thank you notes to all sponsors and team captains. A little note can go a long way to separate your event from all the others.



## More Helpful Planning Tips...

#### **Sponsors:**

Sponsors will be your greatest source of net income. There is really no end to the opportunities for sponsorship, including: holes (or even tee and green), practice green, golf carts, long drive and closest to the pin contests, holes-in-one, drink cart, lunch or dinner, prizes, auction, and title or tournament sponsor. Donations for raffles or silent auctions will also generate revenue that will go directly to your charity.

#### Contests, Games, and Other Money Makers:

There is no limit – be creative. Here are some examples that have worked well:

- Closest to the pins (holes 3, 11, 12 and 16) and only 1 long drive (holes 14 or 18). To give more partici- pants a chance to win, you can also offer a shortest drive and a longest putt made. You won't need to do a thing except provide prizes, we'll handle the rest.
- 50-50 Raffle for hitting the green. Everyone who hits the green gets entered in a drawing where the winner gets 50% of the proceeds. You'll need 1 or 2 people to sit on a certain hole during the tourna- ment and ask golfers to participate.
- Putting contest we can help you set it up on our practice green before the event. There are many variations, but usually a 50-50 situation works best. It can be done with a single volunteer, but two people would be easier.
- Mulligans Mulligans will slow down pace of play, however they are pure profit. Please limit golfers to 2 mulligans each. You'll need a couple of people to sell mulligans when golfers check-in.



### Directions

#### From New I-85:

Take Hwy. 8 North and take slight right onto Fairview Dr. Travel 1.1 miles and turn right on Fairway Dr. Follow Fairway Dr. to club.

#### From Hwy 52:

Take NC-8 South (Old Hwy. 52) exit. Take NC-8 South 3 miles and turn slight left on W. 5th Street. Travel .3 miles and cross over Main Street. Follow to first stoplight and turn right on Talbert Blvd. Travel to next stoplight and turn left on Fairview Drive. Go 1.4 miles and turn left on Fairway Drive. Follow Fairway Drive to club.





### **Tournament Information Sheet**

<b>Contact Information</b>	
Tournament:	
Coordinator:	
Address:	
City:	State: Post Code:
Business Phone:	Home Phone:
Fax:	Email:
<b>Event Information</b>	
Date Requested:	Start Time:
# of Golfers: Type	e of Start ( Tee times or Shotgun ):
Tee times will run consecutively every 8 minutes	s for a tee time start.
Price of Golf:	
# of Extra Carts:	
Rental Club Sets Needed:	
Kentar Club Sets Recaded	
Tournament Details	
Tournament Details	
Tournament Details Registration Time:	(please arrive before start of tournament)
Tournament Details Registration Time:	(please arrive before start of tournament)
Tournament DetailsRegistration Time:Rules Sheet Needed? Y or NMen's Tees - Blue or WhiteLadies	(please arrive before start of tournament)
Tournament Details         Registration Time:         Rules Sheet Needed? Y or N         Tour         Men's Tees - Blue or White         Ladies         Personalized Score Cards:       Yes No (International Score Cards)	(please arrive before start of tournament) rnament Format: s Tees - Red Senior Tees - Gold
Tournament Details         Registration Time:         Rules Sheet Needed? Y or N         Tour         Men's Tees - Blue or White         Ladies         Personalized Score Cards:         Yes No         Cart Signs:         Yes No	( <i>please arrive before start of tournament</i> ) rnament Format: s Tees - Red Senior Tees - Gold List of players must be provided a minimum of 1 day prior)
Tournament Details         Registration Time:         Rules Sheet Needed? Y or N         Tour         Men's Tees - Blue or White         Ladies         Personalized Score Cards:         Yes No         Cart Signs:         Yes No	(please arrive before start of tournament) rnament Format: s Tees - Red Senior Tees - Gold List of players must be provided a minimum of 1 day prior) must be provided a minimum of 1 day prior) Ladies #:
Tournament Details         Registration Time:         Rules Sheet Needed? Y or N         Tour         Men's Tees - Blue or White         Ladies         Personalized Score Cards:         Yes No         Cart Signs:         Yes   No         Long Drive Men's #:	(please arrive before start of tournament) cnament Format: s Tees - Red Senior Tees - Gold List of players must be provided a minimum of 1 day prior) must be provided a minimum of 1 day prior) Ladies #: Ladies #:
Tournament Details         Registration Time:         Rules Sheet Needed? Y or N         Tour         Men's Tees - Blue or White         Ladies         Personalized Score Cards:         Yes No         Cart Signs:         Yes   No         Long Drive Men's #:         Long Putt Men's #:	(please arrive before start of tournament) cnament Format: s Tees - Red Senior Tees - Gold List of players must be provided a minimum of 1 day prior) must be provided a minimum of 1 day prior) Ladies #: Ladies #:
Tournament Details         Registration Time:         Rules Sheet Needed? Y or N         Tour         Men's Tees - Blue or White         Ladies         Personalized Score Cards:         Yes No         Cart Signs:         Yes   No         Long Drive Men's #:         Long Putt Men's #:	(please arrive before start of tournament) Trnament Format: Tees - Red Senior Tees - Gold List of players must be provided a minimum of 1 day prior) must be provided a minimum of 1 day prior) Ladies #: Ladies #: Ladies #: wide the hole number, required yardage and offered prize
Tournament Details         Registration Time:         Rules Sheet Needed? Y or N         Tour         Men's Tees - Blue or White         Ladies         Personalized Score Cards:         Yes No         Cart Signs:         Yes   No         Long Drive Men's #:         Long Putt Men's #:         ****For Hole in One Contests, please pro	(please arrive before start of tournament) rnament Format: s Tees - Red Senior Tees - Gold List of players must be provided a minimum of 1 day prior) must be provided a minimum of 1 day prior) Ladies #: Ladies #: vide the hole number, required yardage and offered prize



Food and Beverage:	
Total Tournament Package Price per person:	( incl. all taxes )
PAYMENT INFORMATION & AUTHORIZAT	ION:
Tournament Date: Group	p Name:
Card Type: Visa   MasterCard   American Ex	xpress
Card Number:	Expiration Date:
Cardholder Telephone #:	
Name As It Appears on Card:	
Signature:	Print Name:
Date	

I have read, and fully understand all policies defined above.

The tournament group and chairperson are responsible for the proper conduct and attire of all participants, use and care of the golf course, and all other facilities and equipment including golf carts. The tournament group and chairperson are liable for any damage to persons, the course, equipment, golf carts or clubhouse facilities. The tournament group and chairperson will be billed by the Course for any damages incurred. The tournament group and chairperson agree to indemnify and hold the Course harmless from all damages and injury referred to in this paragraph.

Please remit by this contract to the pro shop or fax to (336) 248-3950.



# Outing Notes




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