



Lexington Golf Record

26th Annual Barbecue Festival Golf Tournament scheduled for October 17 - 18. LMGA event is set for Saturday October 11.

Fall is the time to really enjoy being outside and playing some golf. Yes, you could watch some football, or even go to a game, but nothing beats being active outdoors (and I don't mean working in the yard!). We have some great events scheduled for this month so take a look at our schedules and you may find some event to play in.

We start off right with the Crimestoppers Golf Event on Wednesday The 7th. The following Saturday we have an LMGA Points Tournament, with handicaps and counting the Best Three Scores. Near the end of the month we have a new event; The Panther Classic, benefiting the Ledford boy's basketball and wrestling teams.

One of our biggest events of the year is the Barbecue Festival Golf Tournament which will be played on October 17—18th. We can host only 56 teams, so grab a partner and get signed up quickly. The first round will start off with a 9:00 AM Shotgun followed by a tasty barbecue lunch provided by

Smokey Joe's which will be served in the clubhouse. Sunday's play will be double-teed starting at 8:30 AM.

Our popular Evening Rates continue this month with a change in times.....

Weekdays after 5:00 PM \$6.00
Weekends after 4:00 PM \$10.00

Golf carts may still be rented for \$6.00 for 9 holes.

Just a note about that wonderful invention of Daylight Savings Time. It comes to an end this year Sunday November 1st at 2:00 am in the morning. This time change means our Wednesday and Friday games will move to 10:00 am starting times the first week of November. Keep your eyes and ears open for the changes.

Monday Game

Every Monday at 8:15 am. Individuals make up their own game with teams, skins & greenies.

Tuesday Morning Game

Be at the shop by 8:15 as the

players make their own teams and tee off at 8:30. Additional game at 9:00.

The Wednesday Group

Be at the shop by 8:45 for a 9:00 AM shotgun. The golf staff puts all the players in A, B, C, D order and draws the teams at random. The format details can change but is usually a Captain's Choice.

Thursday Morning Game

Be at the shop by 8:15 as the players make their own teams and tee off at 8:30.

Friday Morning Event

Be at the shop by 8:45 for a 9:00 AM shotgun. The golf staff puts all the players in A, B, C, D order and draws the teams at random. The format is Two Best Ball of Four person teams with team greenies. An individual skin game is available.

All events listed are open to anyone that would like to play. All events require golf fees (which vary) plus entry fees which range from \$7.00—\$10.00.

October Highlights

Weekly Events

Monday Game

8:30 AM T-times

Tuesday Morning

8:30 T-times & 9:00 T-times

Wednesday Group

9:00 AM Shotgun Start

Thursday Morning

8:30 AM T-times

Friday Event

9:00 AM Shotgun Start

Every Day

Twilight Specials

Special Events

Wednesday October 7

Crimestopper's Golf

1:30 PM Shotgun Start

Saturday October 10

LMGA Golf Tournament

9:00 AM Shotgun Start

Saturday October 10

Johnstown Church Golf Event

1:30 PM Shotgun Start

Sunday October 11

Old Dominion Golf Outing

1:00 PM Start

Saturday-Sunday October 17-18

Barbecue Festival Golf Event

Monday October 19

Rowan County Seniors

9:30 AM Shotgun

Saturday October 24

Panther Classic

1:30 PM Shotgun

Saturday October 31

LLGA Golf Event

Saturday October 31

N. Lexington Baptist 10:00 AM

Children Play **FREE** With Paying Adult Weekends and Holidays after 2:00 PM

Tuesday is Ladies Day \$21.00

October 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 Friday Golf Event 9:00 AM Shotgun Start	3
4	5	6 Electricities Golf 10:00 Tee Times	7 Wednesday Game at 9:00 AM Shotgun	8	9 Friday Golf Event 9:00 AM Shotgun Start	10 LMGA 9:00 Shotgun Johnstown Church 1:30 PM Shotgun
11 Old Dominion Outing 1:00 Start	12	13	14 Wednesday Game 9:00 AM Shotgun	15	16 Friday Golf Event 9:00 AM Shotgun Start	17 Barbecue Festival Golf 9:00 AM Shotgun Start
18 Barbecue Festival Golf 8:30—10:30 Double Tee	19 Rowan County Seniors 9:30 AM Start	20	21 Wednesday Game 9:00 AM Shotgun	22	23 Friday Golf Event 9:00 AM Shotgun Start	24 Panther Classic 1:30 PM Shotgun
25	26	27	28 Wednesday Game 9:00 AM Shotgun	29	30 Friday Golf Event 9:00 AM Shotgun Start	31 LLGA Golf Event 9:00 AM N. Lex Baptist 10:00 AM Tee Times

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a suc-



Caption describing picture or graphic.

cessful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can

write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon

new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the



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Lexington Golf Club

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The course of choice



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names

and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to

mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.