



Lexington Golf Record

24th Annual Dugan Aycock Davidson County Amateur Golf Tournament

July continues our busy 2010 golf season here at Lexington. We do love to host events, both large and small, so if you have a group please give us a call!

The 24th Annual Dugan Aycock Davidson County Amateur will be contested over the last full weekend of this month, the 24th through the 25th of July. We are anxiously awaiting hosting this tournament this year as many of the top amateurs in the area contend for the title. The tournament will begin both days at 7:30 AM with all golfers teeing off number 1 tee.

There will be a new event for this year, hosted by the LLGA on Saturday July 10th called the Summer Celebration Tournament. The format is a Captain's Choice and is open to anyone. It tees off with a 9:00 AM Shotgun start. Sign up in the golf shop! Also the next LMGA event will be on Sunday, July 18th with a format to be announced. It will start with a 9:00 AM Shotgun. Sign up for this event too.

Lexington will be hosting a Junior

Golf Clinic on Monday, Tuesday and Thursday the 19th, 20th and 22nd. The clinic is \$5.00 per day attended and the registration is in the shop.

I would like to take a minute and thank our maintenance crew for all of the extra work they have been putting in keeping everything alive and growing through this very hot beginning of summer.

To our new golfers, don't forget about our Weekday and Weekend Evening Rates. Continuing throughout the summer Lexington has these rates available.....

Weekdays after 6:00 PM **\$6.00**
Weekends after 5:00 PM **\$10.00**
These rates are green fees only and golf carts may still be rented for \$6.00 for 9 holes.

Monday Game

Every other Monday at 8:15 am. Individuals make up their own game with teams, skins & greenies.

Tuesday Morning Game

Be at the shop by 8:45 as the

players make their own teams and tee off at 9:00.

The Wednesday Group

Be at the shop by 8:45 for a 9:00 AM shotgun. The golf staff puts all the players in A, B, C, D order and draws the teams at random. The format details can change but is usually a Captain's Choice.

Thursday Morning Game

Be at the shop by 8:15 as the players make their own teams and tee off at 8:30.

Friday Morning Event

Be at the shop by 8:45 for a 9:00 AM shotgun. The golf staff puts all the players in A, B, C, D order and draws the teams at random. The format is a Best Ball of Four person teams with team greenies. An individual skin game is also available.

All events listed are open to anyone that would like to play. All events require golf fees (which vary) plus entry fees which range from \$7.00—\$10.00.

July Highlights

Weekly Events

Monday Game

8:30 AM T-times

Tuesday Morning

9:00 AM T-times

Wednesday Group

9:00 AM Shotgun Start

Thursday Morning

8:30 AM T-times

Friday Event

9:00 AM Shotgun Start

5:30 PM Couples Golf

Every Day

Twilight Specials

Special Events

Monday July 5

Holiday Rates

Saturday July 10

LLGA Event

9:00 AM T-Times

Saturday July 17

N. Davidson Chamber

2:00 PM Shotgun Start

Sunday July 18

LMGA Event

9:00 AM Shotgun Start

Mon - Tues & Thur July 19, 20 & 22

Junior Clinic

8:00 - 9:00 AM Each Day

Saturday & Sunday July 24—25

Dugan Aycock

Davidson County Am

7:30—1:30 Tee-Times both days

Monday July 26

Rowan County Seniors

9:00 AM Shotgun

Tuesday July 27

Archdale Seniors

9:00 AM Shotgun Start

Kids Play FREE after 3 pm*

On Weekends & Holidays

July 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
			Wednesday Game at 9:00 AM Shotgun		Friday Golf Event 9:00 AM Shotgun Start	
4	5	6	7	8	9	10
	Holiday Rates		Wednesday Game at 9:00 AM Shotgun		Friday Golf Event 9:00 AM Shotgun Start	LLGA Catfight 9:00 AM Shotgun Start
11	12	13	14	15	16	17
			Wednesday Game at 9:00 AM Shotgun		Friday Golf Event 9:00 AM Shotgun Start	N. Davidson Chamber of Commerce 2:00 PM Shotgun
18	19	20	21	22	23	24
LMGA Golf Event 9:00 AM Shotgun	Junior Clinic 8:00—9:00 AM	Junior Clinic 8:00—9:00 AM	Wednesday Game 9:00 AM Shotgun	Junior Clinic 8:00—9:00 AM	Friday Golf Event 9:00 AM Shotgun Start	Davidson County Amateur 7:30—1:30 T-Times
25	26	27	28	29	30	31
Davidson County Am 7:30—1:30 T-Times	Rowan County Seniors 9:00 AM Shotgun	Archdale Seniors 9:00 AM Shotgun	Wednesday Game at 9:00 AM Shotgun		Friday Golf Event 9:00 AM Shotgun Start	

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a suc-



Caption describing picture or graphic.

cessful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can

write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon

new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the



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image near the image.

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The course of choice



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names

and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to

mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.