Lexington Golf Record

January: Top 10 New Year's Resolutions

The winter season is upon us. We hope that everyone had a great Christmas and holiday season. A new year brings on New Year's resolutions. We have compiled a list of the top 10 resolutions for 2010. (OK we really didn't come up with this list on our own—Thanks Google.com).

10. Get Organized
Clean out your golf bag; separate the tees from the balls and cash in all of the loose change you find.

9. Help Others
Golf tips count as help, even if the other players in your group don't want to hear how the latest article in Golf Digest has taken 11 stokes off your game.

8. Learn Something New
The Rules of Golf? How to get up and down from behind #6 green? When to press? All of these would count.

7. Get Out of Debt
Play more at Lexington, one of the best golf values around.

6. Quit Drinking
I suppose it depends on what you are drinking. Definitely watch out for those power drinks!

5. Enjoy Life More
This one is easy… just play in more of the games at Lexington. Join the LMGA for weekend events or sneak out of work any day of the week as we always have something going on.

4. Quit Smoking
Do they mean when you miss a three footer for a skin and your head feels like it's going to blow up?

3. Loose Weight
Is there a better way to do that then to increase your activities? Like playing more golf or practicing more often? (Also time spent playing is less time spent eating).

2. Get Fit
Again more golf. Is there any other sport that requires every muscle in your body to be used? Or do they mean get your lie angle measured? Either way we can help you keep this resolution at the Lexington Golf Club.

And the number one New Year's resolution is …….

1. Spend More Time with Family and Friends
Golf is the answer again! We have seen a tremendous number of golfers in our Wednesday and Friday games really have a great time each day with folks that are friends and new friendships being made. Also our family friendly specials (like children playing for free after 1:00 pm on weekends and holidays) make playing golf at Lexington one of the best ways to keep all of your New Year's resolutions (well at least most of them.)

Announcement

The LMGA is hosting an event on Sunday, January 17th with a 10:00 am shotgun start. Be sure to sign up in the golf shop.

January Highlights

Weekly Events

Monday Morning
9:30 AM T-times
Tuesday Morning
9:30 AM T-times
Wednesday Group
10:00 AM Shotgun Start
Thursday Morning
9:30 AM T-times
Friday Event
10:00 AM Shotgun Start
Every Day
1:00 PM Twilight Rates

Special Events for January

Sunday, January 17
LMGA Event
10:00 AM Shotgun Start

Kids Play FREE after 1 pm*
On Weekends & Holidays
See Pro Shop for details

Tuesday is Ladies Day
Ladies play for $21.00

January 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Friday Golf Event 10:00 AM Shotgun Start	2
3	4	5	6 Wednesday Game at 10:00 AM for Winter	7	8 Friday Golf Event 10:00 AM Shotgun Start	9
10	11	12	13 Wednesday Game at 10:00 AM for Winter	14	15 Friday Golf Event 10:00 AM Shotgun Start	16
17 LMGA Event 10:00 AM Shotgun	18	19	20 Wednesday Game at 10:00 AM for Winter	21	22 Friday Golf Event 10:00 AM Shotgun Start	23
24	25	26	27 Wednesday Game at 10:00 AM for Winter	28	29 Friday Golf Event 10:00 AM Shotgun Start	30
31						

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

Caption describing picture or graphic.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Caption describing picture or graphic.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

Caption describing picture or graphic.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Caption describing picture or graphic.

Lexington Golf Club

200 Country Club Blvd.
Lexington, NC 27292

Phone: 336-248-3950
Fax: 336-248-3966
E-mail:
lexgolf@lexingtonnc.net

We're on the Web!
example.microsoft.com

The course of choice

Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

Caption describing picture or graphic.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.